



LIFESTYLE MANAGEMENT AND PRIVATE CONCIERGE

# WELCOME

IN TODAY'S OVERLY BUSY WORLD  
TIME IS YOUR GREATEST LUXURY.

At Black Key we are dedicated to giving you back your most valuable asset, your time.

Our team of experienced lifestyle managers work closely with you to truly understand your individual personality, style and likes. From here the team is able to anticipate your needs, what you want, when you want it and ensure it is exactly what you expect.

Black Key lifestyle managers curate options designed to maximise members personal and professional lifestyles, meticulously organising every detail of your needs including, but not limited to, the best restaurants, cocktail and wine bars, arts and theatre, weekends away and international travel.





A nighttime photograph of the Sydney skyline across the water, with the Sydney Harbour Bridge on the right side of the frame. The city lights are visible against the dark sky, and the bridge's structure is illuminated.

INDIVIDUALLY TAILORED *360-degree*  
LIFESTYLE MANAGEMENT DESIGNED TO  
ELEVATE YOUR UNIQUE *lifestyle* NEEDS





# VIP LIFE

## ALLOW BLACK KEY TO ENSURE YOU GET THE ABSOLUTE BEST OUT OF LIFE

The Black Key team has an extensive background spanning 5-star concierge, luxury hospitality services and VIP lifestyle management, seamlessly combining to ensure you receive the attention to detail and level of service you require.

In addition to our team, we have developed close relationships with leading industry people and suppliers in Sydney, around Australia, and across the globe, to ensure your experiences will always exceed your expectations.

Through this network we discreetly ensure your reputation precedes you, so you enjoy personalised VIP service whenever and wherever you go, from Sydney's best 3-hatted restaurants, limousine transfers around Australia, a cocktail bar in Singapore or a resort in the Maldives.



# SERVICES

THE BLACK KEY PHILOSOPHY IS SIMPLE  
WHATEVER, WHENEVER, WHEREVER!

Our expertise, knowledge and services are as varied as our members and their wants and needs. If you can imagine it, we'll facilitate bringing it to reality.



## *Events + Parties*

All events big or small, dinner parties, birthdays, anniversaries, end of year.



## *Food + Wine*

VIP Bookings to the best restaurants, wine bars and cocktail lounges.



## *House Management*

Oversee and facilitate all your home and domestic needs.



## *Shopping*

Retail and luxury goods sourcing, and major asset procurement.



## *Travel*

Expert advice, bookings and itineraries for your local and overseas travel.



## *Wine Lovers*

Fine and aged wine sourcing, tastings, cellar building and management.





# MEMBERSHIP

## BLACK KEY BRINGING YOU EFFORTLESS ACCESS, PRIORITY AND VIP SERVICE

Black Key members have access to our lifestyle management team, or a dedicated lifestyle manager, to assist you with all your lifestyle needs, as and when required, seven days a week on our dedicated phone and email address.

### *Member Communication*

Our dedicated Black Key member's digital newsletter showcasing the best in luxury lifestyle.

### *Member Experiences*

Exclusive invitations, launches, special events, and new openings through our luxury supplier network.

### *Member Networking Events*

Meet other leading professionals, movers and shakers within your Black Key community.

### *Priority Access*

Our network understands the value of Black Key members and ensures priority access.



# APPLICATIONS

## BLACK KEY MEMBERSHIP IS BY REFERRAL OR APPLICATION ONLY

We offer four membership frameworks, each option tailored to your individual needs when you join. Our main objective is to bring you the lifestyle management coverage and options you desire.

### PERSONAL MEMBERSHIP

The signature Black Key membership, access to our dedicated team of lifestyle managers, 7 days a week as and when you need or require.

### FAMILY MEMBERSHIP

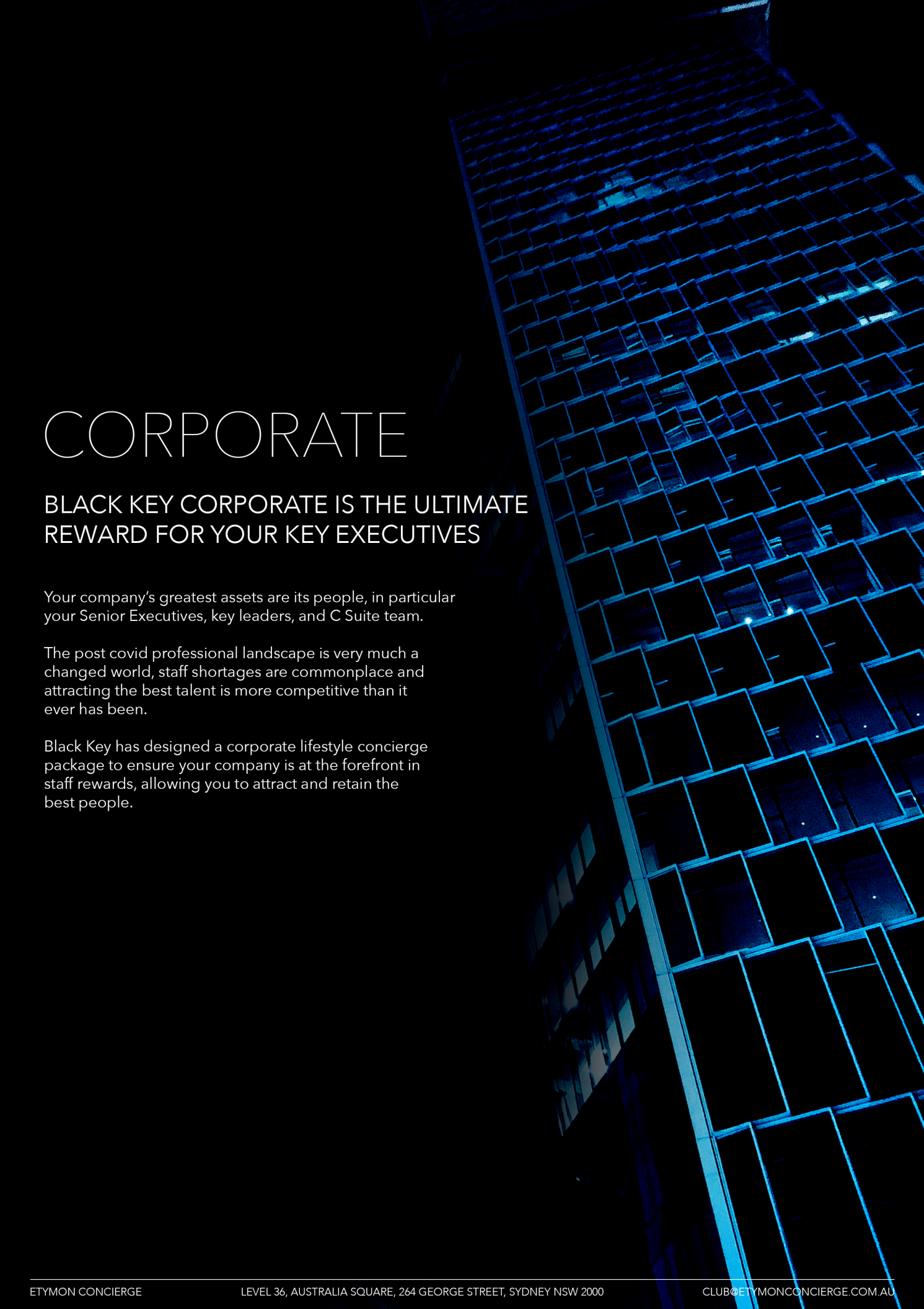
Our signature Personal Membership extended to all members of your immediate family.

### ELITE MEMBERSHIP

The highest level of our personalised service is access to a dedicated lifestyle manager and 24 hours a day. Perfect for members who travel internationally and regularly work across a multitude of time zones.







# CORPORATE

## BLACK KEY CORPORATE IS THE ULTIMATE REWARD FOR YOUR KEY EXECUTIVES

Your company's greatest assets are its people, in particular your Senior Executives, key leaders, and C Suite team.

The post covid professional landscape is very much a changed world, staff shortages are commonplace and attracting the best talent is more competitive than it ever has been.

Black Key has designed a corporate lifestyle concierge package to ensure your company is at the forefront in staff rewards, allowing you to attract and retain the best people.





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